



This update includes information on footfall, shop openings and closings, national facts and figures, regeneration news and all the local events taking place in Maidenhead.

## Footfall

### High Street - January 2024

High Street data is collated from the area marked out in the below image.

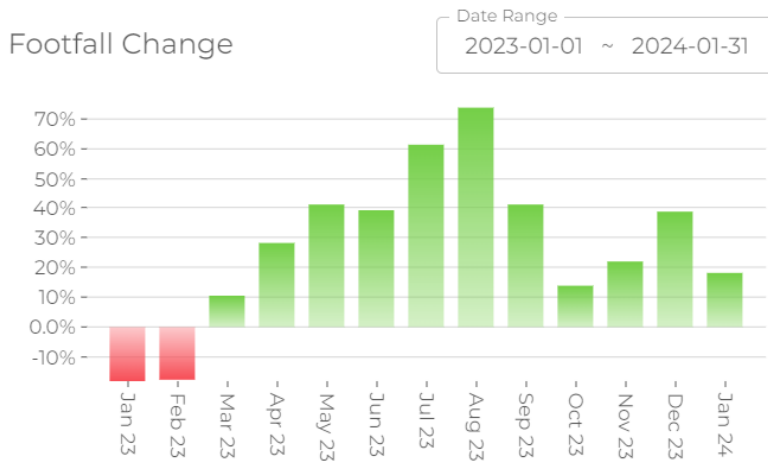


Jan 2024

134,000 visits ▲18.2% YOY

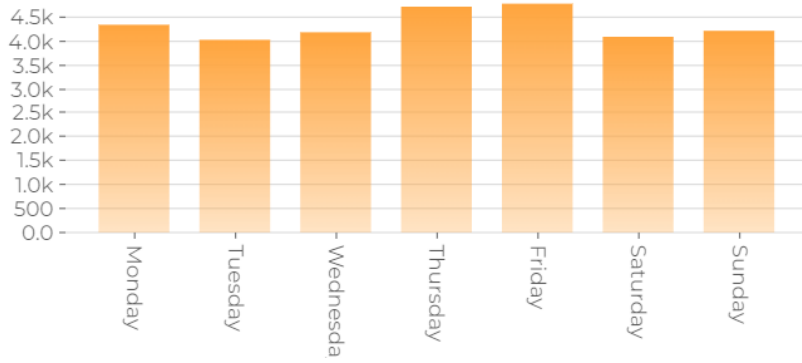
4,320 visits per day ▲18.2% YOY

Dwell time: 52mins



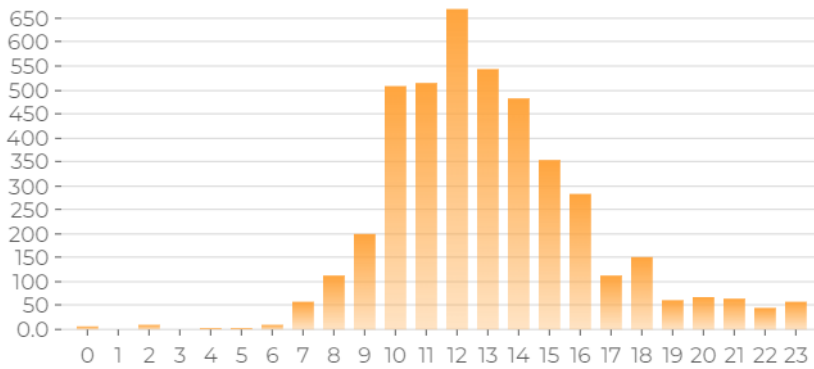
### Visit Profile By Day

Date Range  
2024-01-01 ~ 2024-01-31



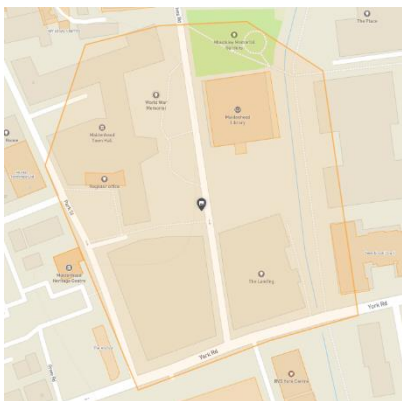
### Visit Profile By Hour

Date Range  
2024-01-01 ~ 2024-01-31



### St Ives & Watermark Development

St Ives & Watermark data is collated from the area marked out as below:

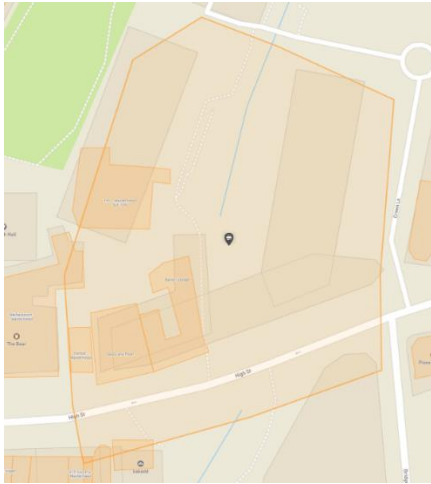


January footfall 135,692 / Dwell 87 mins

### Waterside Quarter

Waterside Quarter data is collated from the area marked out as below:





January footfall 86,007 / Dwell 97.5 mins

### Car Park Usage in Maidenhead

Total car parking for **January 2024** was 50,249.

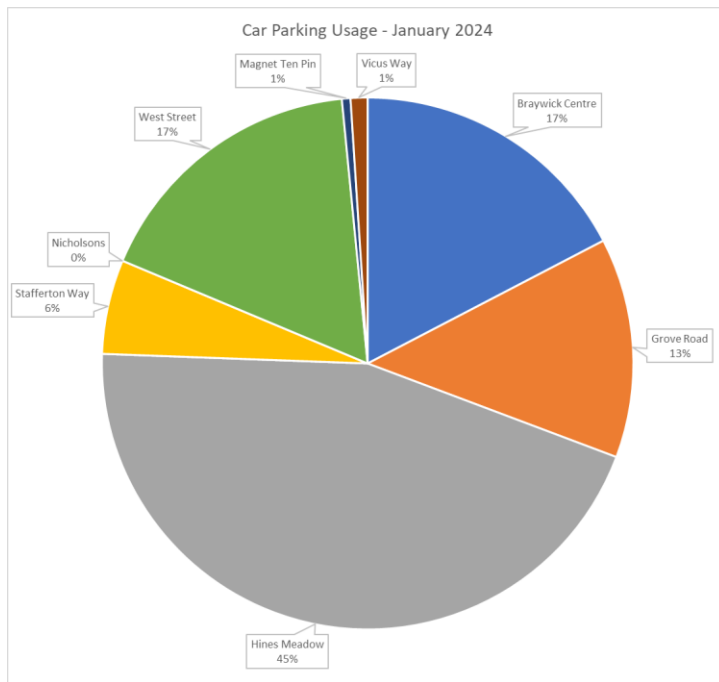
Total usage of the resident's discount (Ringo) in the month of September was 2553 times, broken down as below:

Residents Discount	Jan-24
1 HOUR	1440
2 HOURS	304
3 HOURS	88
<b>TOTAL</b>	<b>1832</b>

Hines Meadow - Discount	Jan-24
1 HOUR	593
2 HOURS	83
3 HOURS	25
4 HOURS	5
5 HOURS	6
OVER 5 HOURS	9
<b>TOTAL</b>	<b>721</b>

Hines Meadow makes up 45% of all parking usage in January 2024.






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## New lettings and openings

### New openings / coming soon

- GDK – international brand, now open (High Street)
- Bombay Story – started in Wokingham now joining Maidenhead (Waterside Quarter)
- Sushi Point – Japanese cuisine now open on Maidenhead High Street (previous Fun Tech)
- Card Zone – open now on the High Street
- ToMo – Czech Budvar and food, independent (Waterside Quarter)
- Your Petjesy and No.1 Bar and Grill open on Queen Street
- Bills Bargains – now open on the High Street
- 1 further property are under off at Waterside Quarter. (Cocoba)
- Nando's confirmed, plus 2 other large national brands for One Maidenhead

Office lettings in the last quarter totalling 36,307 sq. ft. achieving a total rent of £1,003,912 per annum.

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## January 2024 Highlights



# JANUARY

- Weekly Produce Market
- Tuneless Choir: Sing Away the Jan Blues!
- Maidenhead Farmers Market
- Maidenhead Library: Free Lego Club
- The Repair Cafe
- Haven't Stopped Dancing Yet



**MAKE  
MAIDENHEAD**

## February 2024 Highlights

# FEBRUARY

- Weekly Produce Market
- Lunar New Year: Free Craft & Parade!
- Norden Farm: The Great Big Dinosaur Show
- The Maidenhead Pancake Race
- Community Orchard Pruning Day
- Smokeys: Random & Rocks Kids Disco



**MAKE  
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## Upcoming Events

# MARCH

- Weekly Produce Market
- Maidenhead's Big Read
- Random & Rocks: Superhero Party
- Maidenhead Cycle Hub: Family Ride
- Norden Farm: Explore Day
- Rotary Easter Family Fun Day



**MAKE  
MAIDENHEAD**

Maidenhead Town Team – update



# Maidenhead Town Team



COMMUNITIES  
CONNECTIONS  
AND IDEAS  
MAKE  
MAIDENHEAD

Community Clean Up Morning – Saturday 16 March, 9am – 12pm

The town team will be cleaning up planters – removing litter, graffiti etc ahead of replanting them at the end of March.

The project is run by the volunteer Town Team and is supported by Braywick Heath Nursery who have helped with plant choices etc and supplied the plants and new soil.

You can read more about the clean up morning here: [Maidenhead Town Team volunteers step up for replanting | Royal Borough of Windsor and Maidenhead \(rbwm.gov.uk\)](https://www.rbwm.gov.uk/maidenhead-town-team-volunteers-step-up-for-replanting)

Moving forward the team will continue to filter down the 30+ ideas which were generated at the launch events ahead of presenting a forward plan.

The Maidenhead Town Team is funded by the UK government through the UK Shared Prosperity Fund and the Maidenhead Town Partnership.

The Town Team would like to thank Goyals School Uniform & Workwear for the kind donation of high vis vests for our volunteers.

